DOE Solid State Lighting Manufacturing Workshop OLED track session

June 14, 2012

Low Cost Materials Manufacturing

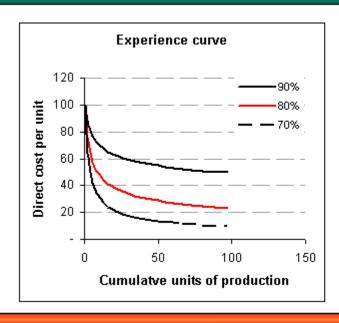
Dennis J. O'Shaughnessy PPG Industries, Inc.

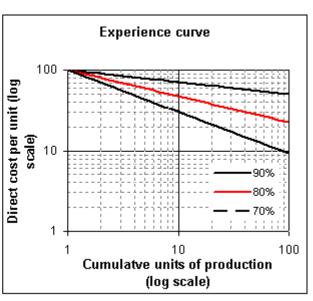


Low Cost Materials Manufacturing

Cost Drivers:

- Scale Fixed Cost/Invested Capital
- Process Efficiency Variable costs.
- Experience Curve





DOE Support Priority:

Process development: large scale/high efficiency processes



The Importance of Scale

Process	Capacity ¹ (M m²/yr)	# Lines @ 1 M m²/yr	# Lines @ 50 M m²/yr
.15x.15 Panel	.007	137	6860
.6x1.2 Panel ²	.233	4.3	214
2.2x2.5 Panel ³	1.8	0.6	28
Anode Coating	5	0.2	10
Float Glass	35	0.03	1.4

- 1. Assumes 1 minute TACT, 90% yield, 6000 hrs. uptime/yr.
- 2. 24x48 inch fluorescent troffer replacement
- 3. Gen. 8.5 fab.

• Large scale processes required to meet market demand.



Effect of Scale on Material Costs

Process	Capacity ¹ (M m²/yr.)	Material Cost (\$/m²)	Material Cost % Total
.15x.15 Panel	.007	106	5%
.6x1.2 Panel ²	.233	74	39%
2.2x2.5 Panel ³	1.8	51	62%

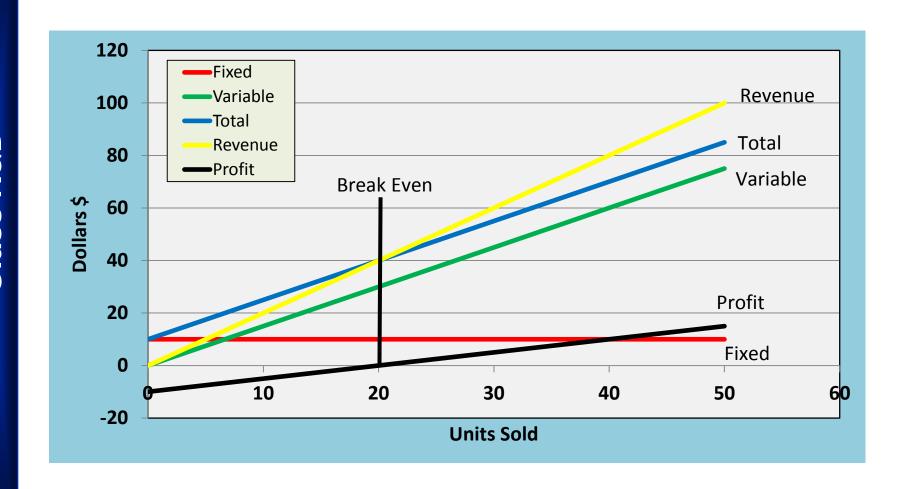
- 1. Assumes 1 minute TACT, 90% yield, 6000 hrs. uptime/yr.
- 2. 24x48 inch fluorescent troffer replacement
- 3. Gen. 8.5 fab.

As Scale increases:

- Materials cost will fall.
- Materials cost will drive total cost.
- Alignment through the value chain will be important.



Effect of Scale on Material Costs





Manufacturing R&D Priorities

- 1. Integrated OLED Panel Manufacturing:
- Large Scale
- High Efficiency
- 2. OLED Materials Manufacturing:
- Organic Molecule Production
- Substrate, Electrodes, Light Extraction
- Encapsulation
- 3. OLED Deposition Equipment:
- High Throughput
- High Materials Utilization

